

		30-Jun-24		30-Jun-23		30-Jun-22		30-Jun-21		30-Jun-20	
		No.	%	No.	%	No.	%	No.	%	No.	%
Role*											
Investments Functions	Female	40	17 %	29	13 %	24	13 %	18	11 %	16	10 %
	Male	47	20 %	48	22 %	42	22 %	41	25 %	40	25 %
	Not Specified	1	0%	1	0%	0	0%	0	0%	0	0%
Operational functions (Tech & CEO)	Female	26	11 %	19	9%	16	8%	19	12 %	18	11 %
	Male	37	15 %	32	15 %	29	15 %	26	16 %	29	18 %
Administrative functions	Female	51	21 %	48	22 %	44	23 %	37	23 %	34	22 %
	Male	39	16 %	39	18 %	35	18 %	22	13 %	20	13 %
		241		216		190		163		157	
Classification											

Part time	Female	10	4%	8	4%	3	2%	6	4%	7	4%
	Male	2	1%	2	1%	2	1%	2	1%	2	1%
	Total	12	5%	10	5%	5	3%	8	5%	9	6%
Fulltime	Female	107	44%	88	41%	81	43%	68	42%	61	39%
	Male	121	50%	117	54%	104	55%	87	53%	87	55%
	Not Specified	1	0%	1	0%	0	0%	0	0%	0	0%
	Total	229	95%	206	95%	185	97%	155	95%	148	94%
By Geographical Location/Office											
Auckland Based		241	100%	216	100%	190	100%	163	100%	157	100%
Front Office/Back Office											
Front Office (Investment Staff)	Female	40	17%	29	13%	24	13%	18	11%	16	10%
	Male	47	20%	48	22%	42	22%	41	25%	40	25%
	Not Specified	1	0%	1	0%	0	0%	0	0%	0	0%
	Total	88	37%	78	36%	66	35%	59	36%	56	36%
Back Office (Corporate Staff)	Female	77	32%	67	31%	60	32%	56	34%	52	33%
	Male	76	32%	71	33%	64	34%	48	29%	49	31%
	Total	153	63%	138	64%	124	65%	104	64%	101	64%
By Gender											
Female		117		96		84		74		68	
Male		123		119		106		89		89	
Not Specified		1		1		0		0		157	
By Age											
Under 20		0		0		0		0		0	
20-29		30		28		8		14		15	
30-39		80		75		64		60		65	
40-49		85		74		69		58		51	
50-59		35		28		30		22		21	
Over 60		11		11		9		9		5	

*\*Our Investment Staff are categorised as frontline and Corporate Staff are categorised as back office.*

## Appendix B - Contractors and consultants

Name of consultant or contractor	Type of service generally provided by the consultant or contractor	Details of the specific consultancy or contract	Budgeted and/or actual cost (Values provided are actual cost in NZD)	Maximum hourly and daily rates charged	Date of the contract	Date the work commenced	Completion date	Whether tenders were invited; if so, how many were received	Whether there are proposals for further or following work from the original consultancy; if so, the details of this work?
AGLX Asia Pacific Ltd	Advisory Services	Organisational Strategy	43,228	Agreed fee	Aug-23	Aug-23	Aug-23	No. Less than \$100k	No
Allens	Legal Services	Investment Due Diligence	347,599	Agreed fee	Jul-23	Jul-23	Jun-24	No (Investment related expenditure)	Ongoing as required
AlphaCert Labs Limited	Data management solutions	IT Transformation projects	255,750	\$1,500 per day	Sep-23	Sep-23	Jun-24	No	Ongoing as required
Argentia Services Limited	IT services	Insourced technology and other Capability	31,781	\$1000 per day/ \$125 per hour	Jul-23	Jul-23	Jun-23	No. Less than \$100k	As required
Argentia Services Limited	IT services	IT Transformation projects	46,000	\$125 per hour	Jul-23	Jun-23	Jun-23	No. Less than \$100k	As required
BECA LIMITED	Infrastructure consultancy	Investment Due Diligence	65,125	Agreed fee	Mar-24	May-24	May-24	No (Investment related expenditure)	No
BELL GULLY	Legal Services	Investment Due Diligence	15,462	Agreed fee	Apr-24	Apr-24	Apr-24	No (Investment related expenditure)	No
BrightSpark Recruitment Ltd	Recruitment/ Contractor services	IT Transformation projects	26,880	Agreed fee	May-24	May-24	Jun-24	No. Less than \$100k	Ongoing as required
Castle Hall	Professional advisor fees	Investment Due Diligence	121,733	Agreed fee	Jul-23	Dec-23	Ongoing	No (Investment related expenditure)	Ongoing as required
CEM Benchmarking	Cost and investment performance benchmarking relative to peer funds	Professional advisor fees	46,000	Fixed price	N/A	N/A	N/A	N/A	Annual and ongoing
Chapman Tripp	Legal Services	Legal Advice	38,275	Agreed fee	Jul-23	Feb-24	Ongoing	No	Ongoing as required
Chapman Tripp	Legal Services	Other Consultancy	35,134	\$1,700 per day	Jul-23	Jun-24	Jun-24	No	Ongoing as required
Clear Skye Inc.	IT identity governance and administration solutions	IT Transformation projects	64,634	Agreed fee	Feb-24	Feb-24	Feb-24	No. Less than \$100k	As required
Columbia Threadneedle Management Limited	Responsible engagement services	Professional advisor fees	108,563	Agreed fee	Jul-23	Jun-24	Jun-24	No	Ongoing

1,246,163

Name of consultant or contractor	Type of service generally provided by the consultant or contractor	Details of the specific consultancy or contract	Budgeted and/or actual cost (Values provided are actual cost in NZD)	Maximum hourly and daily rates charged	Date of the contract	Date the work commenced	Completion date	Whether tenders were invited; if so, how many were received	Whether there are proposals for further or following work from the original consultancy; if so, the details of this work?
CyberCX New Zealand Limited	IT Security Services	Managed security services, which includes penetration testing and consulting services.	294,892	Agreed fee	Jul-23	Jun-24	Jun-24	No. Selected from All of Government Panel	As required
Datacom Systems Ltd	Infrastructure Services, Business Continuity, IT Services, Computer software, Training	Monthly BAU, RAAS Services, Collaborative support, SharePoint Support, Technical work on Infrastructure projects	137,522	Agreed fee	Jul-23	Jun-24	Ongoing	Yes, in 2009. 3 on shortlist. Ongoing support and maintenance agreement put in place in 2009. Multiple engagements no single contract above \$100k. Datacom is also a provider under the Collaborative Marketplace Agreement.	As required
Deloitte	Professional advisor fees	Operational Due Diligence Research	305,628	Agreed fee	Jul-23	Jun-24	Ongoing	No (Investment related expenditure)	As required
Deloitte	Tax Advice	Tax compliance and advisory services	268,891	Agreed fee with work performed on multiple engagements with individual engagement letters	Jul-23	Jun-24	Ongoing	No	As required
Emergent Business Support & Legal Limited	Additional resources	Temporary staff	108,558	Agreed fees (multiple independent engagements)	Jul-23	Jul-23	Ongoing	No	Ongoing as required
Equinox Limited	IT Services	Consultancy services for Investment software build project, Cloud reference architecture and citizen development software.	2,289,375	Agreed fee	Jul-23	Jul-23	Ongoing	Under existing AOG agreement with SOW agreement	As required
Fieldfisher Legal Services	Legal Services	Legal Advice	14,145	Agreed fee between \$114-\$218/hour	Jul-23	Jul-23	Ongoing	No	Ongoing as required
Fujitsu New Zealand Limited	Contractor	Consulting Services	136,395	Agreed fee between \$114-\$218/hour	Jul-23	Jul-23	Ongoing	No	Ongoing as required
GRC Partners	Communications	Facilitation and advisory	13,344	Agreed fee per project	Nov-23	Nov-23	Nov-23	No	Future projects may be briefed in as required
GREENBERG TRAURIG LLP	Advisory Services (Legal)	Investment Due Diligence	67,626	Agreed fee	Jan-24	Jan-24	Jun-24	No	As required
Hilton Global Associated Inc	Professional advisor fees	Investment Due Diligence	18,805	Agreed fee	Nov-23	Nov-23	Nov-23	No (Investment related expenditure)	Ongoing as required
Holthouse Carlin Van Tright LLP	Tax Advice	US Federal & State Corp Tax Returns	284,627	Agreed fee	Sep-23	Sep-23	Ongoing	No	As required
HYPR Innovation Limited	IT Services	Contractor Billing	220,830	Agreed fee	As required	As required	As required	No, this was an all-of-government consultancy services order	As required
Information Leadership Design Services Limited	Professional Services	Implementation partner for project; provision of specialist expertise	578,441	Agreed fee	Jul-23	Jul-23	Ongoing	Yes, ran closed RFP for IL and Datacom to propose solution, costs etc. IL were the successful provider.	Ongoing as required

4,739,079

Name of consultant or contractor	Type of service generally provided by the consultant or contractor	Details of the specific consultancy or contract	Budgeted and/or actual cost (Values provided are actual cost in NZD)	Maximum hourly and daily rates charged	Date of the contract	Date the work commenced	Completion date	Whether tenders were invited; if so, how many were received	Whether there are proposals for further or following work from the original consultancy; if so, the details of this work?
Jacobs GRP (AUS) PTY	Professional advisor fees	Investment Due Diligence	148,453	Agreed fee	Oct-23	Oct-23	Jun-24	No (Investment related expenditure)	As required
JBH Associates Limited	Consultancy	Stakeholder and government relations advice; corporate communications	140,000	Agreed fee	Jul-23	Jul-23	Jun-24	No	Retainer
Juno Legal Limited	Legal Services	Temporary legal secondments (to cover vacancies)	201,149	Agreed fee	Jul-23	Jul-23	Ongoing	No. Relates to 3 secondments to provide specialised legal services.	Ongoing as required
Kestrel Group Limited	Business Crisis Management	Business Continuity Consultancy	14,128	Agreed fee	Aug-23	Aug-23	45267	No	No
Korn Ferry (NZ) - GNZS	Job Evaluation and Remuneration Consultancy	Remuneration Advisory and Evaluation Services	38,822	Agreed fees (multiple independent)	Jul-23	Jul-23	Ongoing	No	Provide ongoing support
KPMG	IT Security Services	Professional services and secondment; this included part time secondment resources provided to supplement the IT Security Team. In addition, professional services were provided on an ad-hoc basis in the delivery of specific security initiatives.	192,633	Agreed fee	Jul-23	Jul-23	Ongoing	No. Selected from All of Government Panel	As required
KPMG	Professional advisor fees	IT Transformation projects (Secondment)	218,777	Agreed fee	Nov-23	Nov-23	45447	All of Government Panel	As required
KPMG	Professional advisor fees	Review services and support services	156,453	Agreed fee	Aug-23	Aug-23	45230	All of Government Panel	As required
KPMG	Valuation services	Accounting	152,947	N/A - this was a fixed price for a	Jul-23	Jul-23	45444	Yes - 3 firms bid for the valuation work	Yes, these are multi-year valuation engagements
KPMG	Professional advisor fees	Investment Due Diligence	511,343	Agreed fee	Jul-23	Jul-23	45444	No (Investment related expenditure)	As required
Lexel Systems Ltd	Cloud and IT services	Contractors/consultants for project and support work	827,600	\$145/hour	As required	As required	As required	These costs relate to multiple contractors working on multiple engagement during the year.	As required
LINDSAY MCKAY	Advisory Services	Tax Advisory	97,730	Agreed fee	Oct-23	Oct-23	45473	No	As required
Linklaters LLP	Professional advisor fees	Investment Due Diligence Research and Valuation reviews	753,680	Agreed fee	Jul-23	Jul-23	45444	No (Investment related expenditure)	No
MCCULLOUGH ROBERTSON LAWYERS	Advisory Services	Investment Due Diligence	28,703	Agreed fee	Jun-23	Jun-23	45107	No (Investment related expenditure)	No

3,482,416

Name of consultant or contractor	Type of service generally provided by the consultant or contractor	Details of the specific consultancy or contract	Budgeted and/or actual cost (Values provided are actual cost in NZD)	Maximum hourly and daily rates charged	Date of the contract	Date the work commenced	Completion date	Whether tenders were invited; if so, how many were received	Whether there are proposals for further or following work from the original consultancy; if so, the details of this work?
O'Melveny & Myers LLP	Legal Services	Legal Advice	33,329	Agreed fee	Jul-23	Jul-23	Jun-24	No (Investment related expenditure)	Ongoing
ON-Brand Partners Ltd	Professional advisory	Enterprise Change Capability Development	48,750	Agreed fee	Jul-23	Jul-23	Oct-23	No	No
Optimism Projects Ltd	Computer software & IT services	Support and maintenance of document management system	24,000	Agreed fee	Oct-23	Oct-23	Ongoing	No - this was a additional specialised support services from an existing supplier.	Ongoing as required
Pendulum Strategies Limited	Communications Advice	Contractor Billing	83,070	Agreed fee	Nov-23	Nov-23	Ongoing	No	Ongoing as required
Pinpoint HRM Pty Ltd	Design and deliver tech projects	IT Transformation projects, Implementation	105,185	Agreed fee	Jan-24	Jan-24	Jun-24	No	Ongoing as required
Potentia Limited	IT Services	Contractor Billing	3,421,381	Between \$126 and \$196 phr	As required	As required	As required	No (Multiple engagements)	As required
Precisely Software Pty LTD	IT Services	Implementation services	313,488	Agreed fee	Jul-23	Jul-23	Jun-24	No (Multiple engagements)	As required
PriceWaterhouseCoopers	Professional advisor fees	Investment Due Diligence/ Tax advice	436,264	Agreed fee	Jul-23	Jul-23	Jun-24	No (Investment related expenditure)	Ongoing as required
PriceWaterhouseCoopers	Other professional services and advisory services	Review, advisory services and consultation	83,490	Agreed fee	Aug-23	Aug-23	Apr-24	No	Ongoing as required
Radically Consulting Limited	Consultancy services	Tech Consultancy services	117,800	Agreed fee	Feb-24	Feb-24	Ongoing	No	Ongoing as required
Redvespa Consultants Ltd	Business consultancy services	Contractor Billing on IT Transformation	41,978	\$145/hour	May-24	May-24	Jun-24	No	As required
Risk Management Solutions Limited	Advisory services	Risk management framework/policy	67,350	\$150/hour	Jul-23	Jul-23	Oct-23	No	No
Robin Davies Consulting Limited	HR Professionals	HR Consultancy	29,119	Agreed fee	Oct-23	Oct-23	May-24	No	No
Royal Bank of Canada	Legal Assistance	Investment Due Diligence	52,431	Agreed fee	Mar-24	Mar-24	Mar-24	No	No
Russell McVeagh	Legal Services	Legal Advice	102,702	Agreed fee	Jul-23	Jul-23	Ongoing	No (multiple separate engagements)	As required

4,960,337

Name of consultant or contractor	Type of service generally provided by the consultant or contractor	Details of the specific consultancy or contract	Budgeted and/or actual cost (Values provided are actual cost in NZD)	Maximum hourly and daily rates charged	Date of the contract	Date the work commenced	Completion date	Whether tenders were invited; if so, how many were received	Whether there are proposals for further or following work from the original consultancy; if so, the details of this work?
SBM Legal	Legal Services relating to employment	Legal Advice	107,177	Agreed fee	Jul-23	Jul-23	Ongoing	No	Ongoing as required
Sidley Austin LLP	Professional advisor fees	Investment Due Diligence/ Tax advice	294,398	Agreed fee	Jun-24	Jun-24	Jun-24	No (Investment related expenditure)	As required
SIECAP	Professional advisor fees	Investment Due Diligence	16,211	Agreed fee	Jul-23	Jul-23	Nov-23	No (Investment related expenditure)	No
Snowflake Computing Pty Ltd	Database management solution	IT Transformation projects	191,402	Agreed fee	Aug-23	Aug-23	Apr-24	No, specialised services	Ongoing as required
Stibbe Lawyers	Legal Services	Investment Due Diligence	472,713	Agreed fee	Nov-23	Nov-23	Jun-24	No (Investment related expenditure)	As required
Sue Brake Pty Ltd	Consultancy services	Investment Delegation Framework	50,000	Agreed fee	Aug-23	Aug-23	Aug-23	No	No
Tactics Limited	Process Mapping Consultancy	Provision of Business Analyst for Process Documentation	24,269	Between \$150-\$175/hour	Aug-23	Aug-23	Jan-24	No	No
Te Amokura Consultants Ltd	Other Professional Services	Consultation service	40,377	Agreed fee	Aug-23	Aug-23	Nov-23	No	No
Theta Systems Limited	IT services	Consultants and Professional services	11,207	Agreed fee	Jul-23	Jul-23	As required	No. Selected from All of Government Panel	As required
Thomas Murray Network Mgmt	Advisory Services	Investment Due Diligence	15,553	Agreed fee	Mar-24	Mar-24	Mar-24	No	As required
Torys	Legal Services	Legal Fees	744,104	Agreed fee	Dec-23	Dec-23	As required	No (Investment related expenditure)	Ongoing as required
Venn Consulting Limited	Cloud Data specialist	IT Transformation projects	204,600	Agreed fee	Jan-24	Jan-24	Jun-24	No	Selected from AOG panel
Webb Henderson	Legal Services	Legal Advice	171,009	Agreed fee	Jul-23	Jul-23	As required	No (Investment related expenditure)	Ongoing as required
WSP Australia Pty Ltd	Professional advisor fees	Investment Due Diligence	43,732	Agreed fee	Jul-23	Jul-23	As required	No (Investment related expenditure)	Ongoing as required
X is Y	Professional Services	Design & testing of modern delivery framework	231,000	Agreed fee	Aug-23	Aug-23	Jun-24	Yes - closed RFP of 3. for service proposal & cost. XisY were successful provider	As required

2,617,752

# Appendix C - Stakeholder research



This file contains data from an online survey of 1,170 New Zealanders. The data is representative of the New Zealand population in terms of age, gender and region according to the 2018 Census.

This survey was conducted from 22nd May to 4th June 2024

Statistical significance is determined at the 95% confidence level and all comparisons are made against the total (i.e. average). Results that are significantly different are shown in blue (higher than average) and red (lower than average). The maximum margin of error (n=1,170) is +/- 2.87% (at the 95% confidence level). It also assumes a survey result of 50%. As a survey result moves closer to 0% or 100%, the margin of error decreases.





The NZ Super Fund was set up by the Government to help pay for future New Zealand superannuation payments. Before today, had you ever heard of the NZ Super?

*n= 1170*

2024

2022

2016

	Total	Total	Total
<b>Yes</b>	<b>80%</b>	<b>88%</b>	<b>84%</b>
No	16%	8%	11%
Don't know	4%	3%	4%

The following groups of people are significantly **more** likely to be aware of NZ Super (i.e. more likely than average to say 'yes')

	Yes (%)
Total	80%
50-59	87%
60+	95%
Dual income, no kids (DINK)	88%
New Zealander of European descent/Pakeha	84%
Married/living with a partner	



Before today, were you aware that the NZ Super Fund is the following?

Select as many as you think apply.

*n=936 (those who said they are aware of NZSF)*

	2024	2022	2016
The New Zealand Superannuation Fund is....	Total	Total	Total
...a global investment Fund	24%	28%	27%
...owned by the New Zealand Government	63%	65%	63%
...helps cover the future cost of New Zealand Superannuation	57%	61%	50%
...aims to smooth the cost of New Zealand Superannuation over time – saving today so tomorrow’s taxpayers have to pay less	42%	42%	41%
...required because New Zealand’s population is ageing (in the future, while there will be more retired people, there will be fewer working-age people to pay for superannuation)	52%	62%	61%
...makes commercial investment decisions independently from the Government	26%	28%	26%
...mainly invested in growth assets (e.g. shares)	17%	24%	22%
...managed with a long-term investment focus	39%	46%	42%
...a significant investor in the New Zealand capital markets	25%	31%	28%
...not a KiwiSaver fund	50%	48%	52%
...does not offer investment products to the public	23%	N/A	N/A
...never going to ask you to invest money with them	26%	N/A	N/A
Not aware of any of the above	10%	8%	9%

The following groups of people are significantly **more** likely to be aware of the following (i.e. more likely than average to select this)

...a global investment Fund	Aware
<b>Total</b>	<b>24%</b>
60+	33%
Male	31%

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...owned by the New Zealand Government	Aware
<b>Total</b>	<b>63%</b>
60+	74%
Dual income, no kids (DINK)	68%
New Zealander of European descent/Pakeha	67%

...helps cover the future cost of New Zealand Superannuation	Aware
<b>Total</b>	<b>57%</b>
60+	70%
Dual income, no kids (DINK)	64%
New Zealander of European descent/Pakeha	61%

...aims to smooth the cost of New Zealand Superannuation over time – saving today so tomorrow's taxpayers have to pay less	Aware
<b>Total</b>	<b>42%</b>
60+	56%
Dual income, no kids (DINK)	46%
New Zealander of European descent/Pakeha	45%

...required because New Zealand's population is ageing (in the future, while there will be more retired people, there will be fewer working-age people to pay for superannuation)	Aware
<b>Total</b>	<b>52%</b>
60+	64%
Dual income, no kids (DINK)	56%
New Zealander of European descent/Pakeha	57%

---

...makes commercial investment decisions independently from the Government	Aware
<b>Total</b>	<b>26%</b>
60+	37%
Male	34%
Dual income, no kids (DINK)	31%
New Zealander of European descent/Pakeha	28%

...mainly invested in growth assets (e.g. shares)	Aware
<b>Total</b>	<b>17%</b>
60+	26%

...managed with a long-term investment focus	Aware
<b>Total</b>	<b>39%</b>
60+	51%
Male	45%
Dual income, no kids (DINK)	43%
New Zealander of European descent/Pakeha	41%

...a significant investor in the New Zealand capital markets	Aware
<b>Total</b>	<b>25%</b>
60+	36%
Male	33%
New Zealander of European descent/Pakeha	27%

...not a KiwiSaver fund	Aware
<b>Total</b>	<b>50%</b>

60+	58%
Dual income, no kids (DINK)	54%
New Zealander of European descent/Pakeha	54%

...does not offer investment products to the public	Aware
<b>Total</b>	<b>23%</b>
60+	35%
Male	28%
Dual income, no kids (DINK)	28%
\$100k+ personal income	32%
New Zealander of European descent/Pakeha	26%

...never going to ask you to invest money with them	Aware
<b>Total</b>	<b>26%</b>
60+	36%
Dual income, no kids (DINK)	31%
New Zealander of European descent/Pakeha	28%

Not aware of any of the above	Aware
<b>Total</b>	<b>10%</b>
40-49	18%



Before today, to what extent would you agree or disagree with the following statements

*n=936 (those who said they are aware of NZSF)*

	2024	2022
	Total Agree/strongly agree	
The NZ Super Fund invests sustainably, taking into account environmental and social outcomes	25%	26%
The NZ Super Fund is a high performing fund	28%	26%
The NZ Super Fund would be a good place to work	19%	19%

The following groups of people are significantly **more** likely to be agree with the following (i.e. more likely than average)

The NZ Super Fund invests sustainably, taking into account environmental and social outcomes	Total agree/strongly agree
<b>Total</b>	<b>25%</b>
18-29	38%
60+	33%
Male	32%
Auckland	31%
Asian	39%

The NZ Super Fund is a high performing fund	Total agree/strongly agree
<b>Total</b>	<b>28%</b>
60+	37%
Male	35%

The NZ Super Fund would be a good place to work	Total agree/strongly agree
<b>Total</b>	<b>19%</b>
18-29	38%
Male	24%
Auckland	25%
Asian	34%



The NZ Super Fund was set up by the Government to help pay for future New Zealand superannuation payments. Before today, had you ever heard of the NZ Super Fund?

		Age					Female
	Total	18-29	30-39	40-49	50-59	60+	
Unweighted base	1170	255	199	199	200	317	598
Base	1170	209	190	223	219	329	623
Yes	80%	65%	72%	73%	87%	95%	79%
No	16%	27%	23%	21%	9%	4%	15%
Don't know	4%	7%	4%	6%	4%	1%	5%

per?

Gender		Region					
	Other (please specify)	Auckland	Wellington	Rest of North Island	Canterbury	Rest of South Island	Divorced/Separated
Male							
569	3	287	126	376	150	132	92
544	3	413	128	372	146	110	98
81%	100%	77%	82%	82%	79%	87%	86%
16%	0%	20%	12%	14%	17%	6%	11%
3%	0%	3%	6%	4%	4%	8%	3%



Marital status				Household makeup			
Do not wish to state	Married/living with a partner	Single (never married)	Widow(er)	SINK	DINK	HH with Kids	None of these
<b>26</b>	<b>704</b>	<b>304</b>	<b>44</b>	<b>268</b>	<b>373</b>	<b>495</b>	<b>34</b>
<b>27</b>	<b>716</b>	<b>285</b>	<b>45</b>	<b>267</b>	<b>381</b>	<b>489</b>	<b>33</b>
52%	82%	75%	86%	84%	88%	72%	90%
36%	14%	20%	10%	12%	9%	23%	6%
12%	4%	4%	5%	4%	3%	5%	3%

Income - Personal				Income - Combined			
Up to \$50k	\$50k up to \$100k	\$100k or more	Prefer not to say	Up to \$50k	\$50k up to \$100k	\$100k or more	Prefer not to say
<b>334</b>	<b>415</b>	<b>245</b>	<b>176</b>	<b>97</b>	<b>220</b>	<b>397</b>	<b>156</b>
<b>333</b>	<b>408</b>	<b>251</b>	<b>177</b>	<b>93</b>	<b>217</b>	<b>401</b>	<b>158</b>
79%	79%	82%	81%	68%	83%	78%	82%
16%	16%	15%	15%	27%	15%	17%	13%
4%	5%	3%	4%	5%	2%	5%	5%

New Zealander of European descent/Pakeha	Ethnicity			
	Māori	Pasifika	Asian	Other
	804	119	93	168
	802	117	94	170
	84%	73%	67%	73%
	12%	20%	28%	23%
4%	7%	4%	4%	4%



Before today, were you aware that the NZ Super Fund is the following?

		Age			
	Total	18-29	30-39	40-49	
<b>Unweighted base</b>	<b>932</b>	<b>166</b>	<b>145</b>	<b>147</b>	
<b>Base</b>	<b>940</b>	<b>137</b>	<b>137</b>	<b>162</b>	
...a global investment Fund	24%	16%	17%	20%	
...owned by the New Zealand Government	63%	50%	60%	55%	
...helps cover the future cost of New Zealand Superannuation	57%	47%	46%	44%	
...aims to smooth the cost of New Zealand Superannuation over time – saving t	42%	35%	29%	37%	
...required because New Zealand’s population is ageing (in the future, while the	52%	39%	50%	47%	
...makes commercial investment decisions independently from the Government	26%	14%	16%	21%	
...mainly invested in growth assets (e.g. shares)	17%	12%	12%	12%	
...managed with a long-term investment focus	39%	26%	29%	37%	
...a significant investor in the New Zealand capital markets	25%	18%	16%	15%	
...not a KiwiSaver fund	50%	40%	52%	42%	
...does not offer investment products to the public	23%	11%	15%	17%	
...never going to ask you to invest money with them	26%	19%	14%	19%	
Not aware of any of the above	10%	6%	9%	18%	

		Gender			Region		
				Other (please specify)			Rest of North Island
50-59	60+	Female	Male		Auckland	Wellington	
<b>174</b>	<b>300</b>	<b>509</b>	<b>420</b>	<b>3</b>	<b>297</b>	<b>103</b>	<b>314</b>
<b>190</b>	<b>313</b>	<b>495</b>	<b>442</b>	<b>3</b>	<b>319</b>	<b>105</b>	<b>304</b>
22%	33%	18%	31%	0%	26%	21%	25%
65%	74%	63%	64%	67%	63%	66%	62%
60%	70%	56%	58%	67%	57%	63%	55%
40%	56%	39%	47%	33%	47%	48%	41%
47%	64%	53%	52%	67%	53%	59%	50%
28%	37%	19%	34%	0%	28%	32%	25%
15%	26%	14%	20%	0%	20%	17%	17%
38%	51%	34%	45%	0%	40%	45%	37%
25%	36%	17%	33%	0%	26%	28%	23%
51%	58%	51%	49%	33%	52%	58%	47%
24%	35%	19%	28%	67%	24%	28%	23%
27%	36%	22%	29%	33%	30%	26%	23%
14%	7%	10%	11%	33%	7%	11%	11%

		Marital status					SINK
Canterbury	Rest of South Island	Divorced/Separated	Do not wish to state	Married/living with a partner	Single (never married)	Widow(er)	
<b>117</b>	<b>101</b>	<b>78</b>	<b>14</b>	<b>577</b>	<b>227</b>	<b>36</b>	<b>223</b>
<b>116</b>	<b>95</b>	<b>84</b>	<b>14</b>	<b>590</b>	<b>214</b>	<b>38</b>	<b>224</b>
23%	19%	14%	38%	24%	24%	39%	27%
66%	62%	65%	62%	64%	58%	78%	64%
61%	50%	54%	54%	59%	52%	61%	59%
36%	32%	43%	46%	42%	40%	56%	45%
49%	53%	54%	38%	53%	48%	61%	54%
21%	21%	19%	23%	28%	22%	39%	27%
12%	12%	16%	15%	17%	16%	28%	17%
37%	39%	39%	31%	40%	36%	47%	45%
24%	22%	25%	15%	25%	21%	39%	28%
55%	41%	48%	38%	51%	52%	42%	53%
22%	19%	19%	31%	25%	20%	22%	25%
28%	19%	28%	23%	27%	22%	28%	27%
12%	17%	11%	8%	11%	10%	3%	7%

Household makeup			Income - Personal				
DINK	HH with Kids	None of these	Up to \$50k	\$50k up to \$100k	\$100k or more	Prefer not to say	Up to \$50k
<b>327</b>	<b>353</b>	<b>29</b>	<b>263</b>	<b>327</b>	<b>202</b>	<b>140</b>	<b>67</b>
<b>335</b>	<b>351</b>	<b>30</b>	<b>264</b>	<b>325</b>	<b>207</b>	<b>144</b>	<b>64</b>
27%	18%	39%	28%	23%	26%	16%	23%
68%	58%	71%	68%	61%	63%	60%	57%
64%	50%	50%	58%	53%	63%	56%	47%
46%	37%	36%	45%	39%	46%	41%	38%
56%	48%	46%	55%	48%	57%	49%	47%
31%	20%	43%	27%	24%	32%	21%	20%
18%	15%	25%	21%	15%	21%	10%	13%
43%	32%	39%	41%	38%	46%	29%	25%
30%	16%	39%	25%	25%	29%	17%	17%
54%	44%	57%	51%	49%	56%	46%	42%
28%	17%	29%	26%	17%	32%	21%	18%
31%	20%	36%	32%	20%	28%	24%	25%
10%	13%	14%	9%	10%	9%	15%	15%

Income - Combined			Ethnicity				
			New Zealander of European descent/Pakeha	Māori	Pasifika	Asian	Other
\$50k up to \$100k	\$100k or more	Prefer not to say					
<b>180</b>	<b>308</b>	<b>51</b>	<b>668</b>	<b>84</b>	<b>63</b>	<b>123</b>	<b>102</b>
<b>180</b>	<b>313</b>	<b>129</b>	<b>673</b>	<b>85</b>	<b>64</b>	<b>124</b>	<b>103</b>
25%	24%	13%	24%	20%	22%	24%	21%
66%	63%	60%	67%	60%	47%	55%	64%
58%	59%	54%	61%	54%	50%	41%	54%
42%	45%	35%	45%	39%	35%	39%	38%
52%	56%	45%	57%	40%	33%	38%	48%
25%	28%	19%	28%	19%	18%	17%	26%
18%	20%	8%	17%	9%	13%	13%	18%
42%	42%	25%	41%	35%	33%	35%	33%
25%	27%	16%	27%	19%	18%	19%	23%
51%	52%	43%	54%	40%	42%	38%	54%
23%	26%	17%	26%	19%	15%	15%	24%
28%	26%	19%	28%	19%	12%	19%	27%
11%	10%	15%	10%	16%	13%	7%	14%





Before today, to what extent would you agree or disagree with the following statements

	The NZ Super Fund invests sustainably, taking into account environmental and social outcomes	The NZ Super Fund is a high performing fund	The NZ Super Fund would be a good place to work
<b>Unweighted base</b>	<b>932</b>	<b>932</b>	<b>932</b>
<b>Base</b>	<b>940</b>	<b>940</b>	<b>940</b>
Strongly agree	4%	4%	3%
Agree	22%	23%	16%
Neither agree nor disagree	27%	27%	32%
Disagree	2%	3%	2%
Strongly disagree	0%	0%	1%
Don't know	45%	42%	46%
NET: Agree/Strongly agree	25%	28%	19%
NET: Disagree/Strongly disagree	3%	3%	3%



Before today, to what extent would you agree or disagree with the following statements

		Age		
	Total	18-29	30-39	40-49
The NZ Super Fund invests sustainably, taking into account environmental and social outcomes				
<b>Unweighted base</b>	<b>932</b>	<b>166</b>	<b>145</b>	<b>147</b>
<b>Base</b>	<b>940</b>	<b>137</b>	<b>137</b>	<b>162</b>
Strongly agree	4%	9%	2%	1%
Agree	22%	29%	17%	12%
Neither agree nor disagree	27%	26%	26%	25%
Disagree	2%	5%	4%	1%
Strongly disagree	0%	2%	1%	0%
Don't know	45%	29%	51%	61%
NET: Agree/Strongly agree	25%	38%	19%	13%
NET: Disagree/Strongly disagree	3%	6%	5%	1%
The NZ Super Fund is a high performing fund				
<b>Unweighted base</b>	<b>932</b>	<b>166</b>	<b>145</b>	<b>147</b>
<b>Base</b>	<b>940</b>	<b>137</b>	<b>137</b>	<b>162</b>
Strongly agree	4%	6%	5%	1%
Agree	23%	29%	13%	16%
Neither agree nor disagree	27%	28%	28%	23%
Disagree	3%	5%	5%	4%
Strongly disagree	0%	2%	0%	1%
Don't know	42%	29%	49%	56%
NET: Agree/Strongly agree	28%	36%	19%	17%
NET: Disagree/Strongly disagree	3%	8%	5%	5%

The NZ Super Fund would be a good place to work

<b>Unweighted base</b>	<b>932</b>	<b>166</b>	<b>145</b>	<b>147</b>
<b>Base</b>	<b>940</b>	<b>137</b>	<b>137</b>	<b>162</b>
Strongly agree	3%	9%	2%	2%
Agree	16%	29%	18%	12%
Neither agree nor disagree	32%	27%	22%	26%
Disagree	2%	4%	4%	3%
Strongly disagree	1%	2%	0%	0%
Don't know	46%	29%	54%	57%
NET: Agree/Strongly agree	19%	38%	20%	14%
NET: Disagree/Strongly disagree	3%	6%	4%	3%

		Gender			Region		
50-59	60+	Female	Male	Other (please specify)	Auckland	Wellington	Rest of North Island
<b>174</b>	<b>300</b>	<b>509</b>	<b>420</b>	<b>3</b>	<b>297</b>	<b>103</b>	<b>314</b>
<b>190</b>	<b>313</b>	<b>495</b>	<b>442</b>	<b>3</b>	<b>319</b>	<b>105</b>	<b>304</b>
2%	5%	2%	5%	0%	5%	4%	3%
17%	29%	18%	27%	0%	26%	17%	22%
26%	29%	29%	24%	33%	26%	29%	25%
2%	1%	3%	1%	0%	2%	4%	1%
1%	0%	0%	0%	0%	1%	1%	0%
53%	36%	48%	42%	67%	41%	45%	47%
19%	33%	20%	32%	0%	31%	21%	25%
2%	1%	3%	2%	0%	3%	5%	2%
<b>174</b>	<b>300</b>	<b>509</b>	<b>420</b>	<b>3</b>	<b>297</b>	<b>103</b>	<b>314</b>
<b>190</b>	<b>313</b>	<b>495</b>	<b>442</b>	<b>3</b>	<b>319</b>	<b>105</b>	<b>304</b>
1%	7%	2%	8%	0%	5%	5%	5%
21%	30%	20%	27%	0%	27%	24%	21%
28%	26%	28%	25%	67%	29%	30%	25%
1%	2%	3%	2%	33%	3%	2%	3%
0%	0%	0%	0%	0%	0%	0%	0%
50%	34%	47%	37%	0%	36%	38%	45%
22%	37%	21%	35%	0%	32%	29%	26%
1%	2%	4%	3%	33%	4%	2%	3%

<b>174</b>	<b>300</b>	<b>509</b>	<b>420</b>	<b>3</b>	<b>297</b>	<b>103</b>	<b>314</b>
<b>190</b>	<b>313</b>	<b>495</b>	<b>442</b>	<b>3</b>	<b>319</b>	<b>105</b>	<b>304</b>
2%	2%	2%	5%	0%	4%	4%	2%
12%	14%	13%	19%	33%	21%	14%	13%
32%	42%	35%	29%	0%	30%	33%	35%
1%	2%	3%	2%	0%	1%	2%	3%
2%	0%	1%	1%	0%	1%	0%	0%
51%	41%	47%	44%	67%	43%	47%	46%
15%	16%	15%	24%	33%	25%	18%	15%
2%	2%	3%	3%	0%	2%	2%	3%

Canterbury	Rest of South Island	Marital status					SINK
		Divorced/Separate d	Do not wish to state	Married/living with a partner	Single (never married)	Widow(er)	
<b>117</b>	<b>101</b>	<b>78</b>	<b>14</b>	<b>577</b>	<b>227</b>	<b>36</b>	<b>223</b>
<b>116</b>	<b>95</b>	<b>84</b>	<b>14</b>	<b>590</b>	<b>214</b>	<b>38</b>	<b>224</b>
3%	1%	4%	8%	4%	2%	0%	3%
18%	16%	19%	31%	21%	22%	39%	24%
35%	21%	41%	31%	24%	29%	22%	31%
4%	2%	0%	0%	3%	3%	0%	1%
0%	0%	0%	0%	0%	1%	0%	1%
40%	60%	37%	31%	48%	42%	39%	39%
21%	17%	23%	38%	25%	25%	39%	27%
4%	2%	0%	0%	3%	4%	0%	3%
<b>117</b>	<b>101</b>	<b>78</b>	<b>14</b>	<b>577</b>	<b>227</b>	<b>36</b>	<b>223</b>
<b>116</b>	<b>95</b>	<b>84</b>	<b>14</b>	<b>590</b>	<b>214</b>	<b>38</b>	<b>224</b>
3%	1%	1%	8%	6%	3%	0%	3%
26%	14%	27%	31%	22%	23%	31%	27%
25%	20%	38%	8%	25%	28%	19%	28%
2%	4%	0%	8%	3%	3%	3%	3%
1%	1%	0%	0%	0%	1%	0%	0%
44%	59%	34%	46%	43%	42%	47%	38%
28%	16%	28%	38%	28%	26%	31%	30%
3%	6%	0%	8%	4%	4%	3%	4%

<b>117</b>	<b>101</b>	<b>78</b>	<b>14</b>	<b>577</b>	<b>227</b>	<b>36</b>	<b>223</b>
<b>116</b>	<b>95</b>	<b>84</b>	<b>14</b>	<b>590</b>	<b>214</b>	<b>38</b>	<b>224</b>
3%	1%	1%	15%	3%	3%	3%	3%
17%	11%	14%	15%	15%	21%	11%	16%
38%	24%	49%	23%	30%	29%	44%	38%
1%	4%	0%	8%	3%	2%	3%	1%
3%	0%	0%	0%	1%	1%	0%	1%
39%	59%	35%	38%	49%	43%	39%	40%
20%	12%	15%	31%	18%	25%	14%	19%
4%	4%	0%	8%	3%	3%	3%	2%

Household makeup			Income - Personal					
DINK	HH with Kids	None of these	Up to \$50k	\$50k up to \$100k	\$100k or more	Prefer not to say	Up to \$50k	
<b>327</b>	<b>353</b>	<b>29</b>	<b>263</b>	<b>327</b>	<b>202</b>	<b>140</b>	<b>67</b>	
<b>335</b>	<b>351</b>	<b>30</b>	<b>264</b>	<b>325</b>	<b>207</b>	<b>144</b>	<b>64</b>	
3%	4%	7%	3%	6%	3%	1%	2%	
23%	18%	29%	25%	22%	22%	15%	17%	
26%	26%	11%	26%	26%	27%	29%	28%	
3%	2%	0%	3%	2%	3%	0%	5%	
0%	0%	0%	0%	1%	1%	0%	0%	
45%	49%	54%	42%	43%	46%	55%	48%	
27%	22%	36%	29%	28%	25%	16%	18%	
3%	3%	0%	4%	3%	3%	0%	5%	
<b>327</b>	<b>353</b>	<b>29</b>	<b>263</b>	<b>327</b>	<b>202</b>	<b>140</b>	<b>67</b>	
<b>335</b>	<b>351</b>	<b>30</b>	<b>264</b>	<b>325</b>	<b>207</b>	<b>144</b>	<b>64</b>	
5%	5%	4%	4%	6%	5%	2%	5%	
26%	18%	29%	27%	24%	23%	17%	23%	
25%	28%	18%	29%	26%	25%	24%	28%	
4%	2%	4%	2%	3%	4%	2%	2%	
0%	1%	0%	1%	0%	1%	0%	0%	
41%	46%	46%	37%	41%	43%	55%	42%	
31%	23%	32%	31%	29%	27%	19%	28%	
4%	3%	4%	3%	4%	5%	2%	2%	



<b>327</b>	<b>353</b>	<b>29</b>	<b>263</b>	<b>327</b>	<b>202</b>	<b>140</b>	<b>67</b>
<b>335</b>	<b>351</b>	<b>30</b>	<b>264</b>	<b>325</b>	<b>207</b>	<b>144</b>	<b>64</b>
2%	4%	4%	3%	4%	3%	1%	2%
12%	19%	29%	17%	17%	18%	8%	12%
35%	27%	14%	35%	33%	30%	29%	37%
3%	3%	0%	3%	1%	3%	3%	7%
1%	0%	0%	1%	0%	1%	1%	0%
47%	47%	54%	41%	44%	46%	57%	43%
14%	23%	32%	20%	22%	21%	10%	13%
3%	3%	0%	4%	1%	4%	4%	7%

Income - Combined			Ethnicity				
			New Zealander of European descent/Pakeha	Māori	Pasifika	Asian	Other
\$50k up to \$100k	\$100k or more	Prefer not to say					
<b>180</b>	<b>308</b>	<b>51</b>	<b>668</b>	<b>84</b>	<b>63</b>	<b>123</b>	<b>102</b>
<b>180</b>	<b>313</b>	<b>129</b>	<b>673</b>	<b>85</b>	<b>64</b>	<b>124</b>	<b>103</b>
4%	5%	0%	3%	1%	3%	7%	4%
25%	22%	14%	20%	19%	23%	32%	16%
28%	23%	28%	27%	26%	33%	26%	23%
4%	3%	0%	2%	4%	0%	2%	3%
0%	0%	0%	0%	3%	0%	0%	0%
39%	46%	58%	47%	47%	40%	32%	54%
29%	27%	14%	23%	20%	27%	39%	21%
4%	3%	0%	3%	6%	0%	2%	3%
<b>180</b>	<b>308</b>	<b>51</b>	<b>668</b>	<b>84</b>	<b>63</b>	<b>123</b>	<b>102</b>
<b>180</b>	<b>313</b>	<b>129</b>	<b>673</b>	<b>85</b>	<b>64</b>	<b>124</b>	<b>103</b>
5%	6%	1%	4%	2%	5%	4%	3%
26%	21%	17%	22%	15%	23%	32%	20%
29%	25%	24%	27%	33%	33%	27%	23%
3%	3%	2%	3%	5%	2%	5%	4%
0%	1%	0%	0%	3%	0%	2%	1%
37%	42%	56%	44%	43%	37%	29%	50%
31%	28%	18%	26%	18%	28%	37%	23%
3%	4%	2%	3%	7%	2%	7%	5%

<b>180</b>	<b>308</b>	<b>51</b>	<b>668</b>	<b>84</b>	<b>63</b>	<b>123</b>	<b>102</b>
<b>180</b>	<b>313</b>	<b>129</b>	<b>673</b>	<b>85</b>	<b>64</b>	<b>124</b>	<b>103</b>
2%	4%	2%	3%	5%	7%	3%	2%
18%	18%	8%	12%	13%	23%	31%	13%
38%	27%	28%	35%	29%	35%	29%	26%
1%	3%	3%	2%	3%	0%	3%	3%
0%	1%	1%	1%	0%	0%	1%	1%
41%	46%	58%	47%	51%	35%	32%	55%
20%	23%	10%	15%	18%	30%	34%	15%
1%	3%	4%	3%	3%	0%	4%	4%