## Investment Cost Effectiveness Analysis

(for the 5-year period ending December 31, 2018)

**New Zealand Superannuation Fund** 



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Prepared February 12, 2020. Although the information in this report has been based upon and obtained from sources we believe to be reliable, CEM Benchmarking Inc. ("CEM") does not guarantee its accuracy or completeness. The information contained herein is proprietary and confidential and may not be disclosed to third parties without the express written mutual consent of both CEM and New Zealand Superannuation Fund.

## Key takeaways

## Returns

- Differences in total returns reflect in large part home-market biases and the relative performance of currencies. So they are not the primary focus of this report.
- Your 5-year net total return was 10.0%. This was above the Global median of 6.0% and above the peer median of 6.8%.
- Your 5-year policy return was 7.4%. This was above the Global median of 6.1% and above the peer median of 6.3%.

### Value added

• Your 5-year net value added was 2.6%. This was above the Global median of 0.0% and above the peer median of 0.4%.

## **\$** Contribution versus median performance

• Your fund is approximately \$4.7 billion better off than if it had earned the Global median value added of 0.0%

## Cost

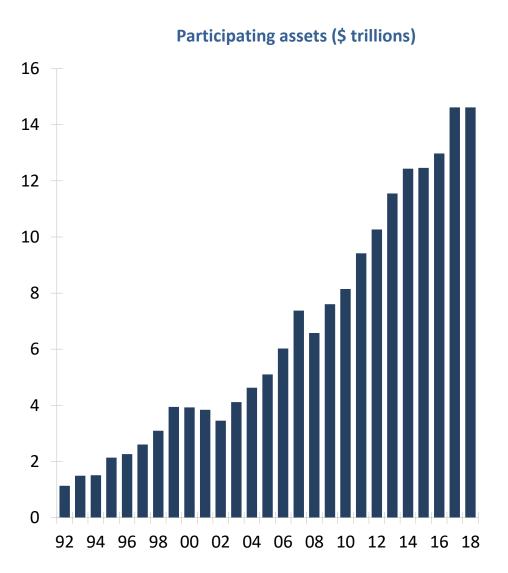
- Your investment cost of 38.7 bps was below your benchmark cost of 40.7 bps. This suggests that your fund was low cost compared to your peers.
- Your fund was slightly low cost because you had a lower cost implementation style. These savings were mostly offset because you paid more than peers for some services.

### Risk

• Your asset risk of 12.7% was above the Global median of 9.0%.

## This benchmarking report compares your cost and return performance to the funds in CEM's extensive pension database.

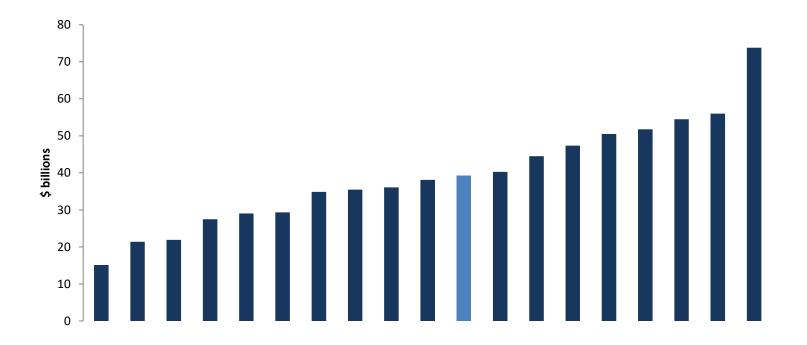
- 167 U.S. pension funds participate. The median U.S. fund had assets of \$12.5 billion and the average U.S. fund had assets of \$35.0 billion. Total participating U.S. assets were \$5.9 trillion.
- 78 Canadian funds participate with assets totaling \$2.2 trillion.
- 79 European funds participate with aggregate assets of \$5.1 trillion. Included are funds from the Netherlands, Norway, Sweden, Finland, Ireland, Denmark and the U.K.
- 7 Asia-Pacific funds participate with aggregate assets of \$1,482.8 trillion. Included are funds from Australia, New Zealand, China and South Korea.
- The most meaningful comparisons for your returns and value added are to the Global universe.



# The most valuable comparisons for cost performance are to your custom peer group because size impacts costs.

## Peer group for New Zealand Superannuation Fund

- 19 Global sponsors from \$15.1 billion to \$73.8 billion
- Median size of \$38.1 billion versus your \$39.3 billion



## Your 5-year net total return of 10.0% was the second highest in our global universe.

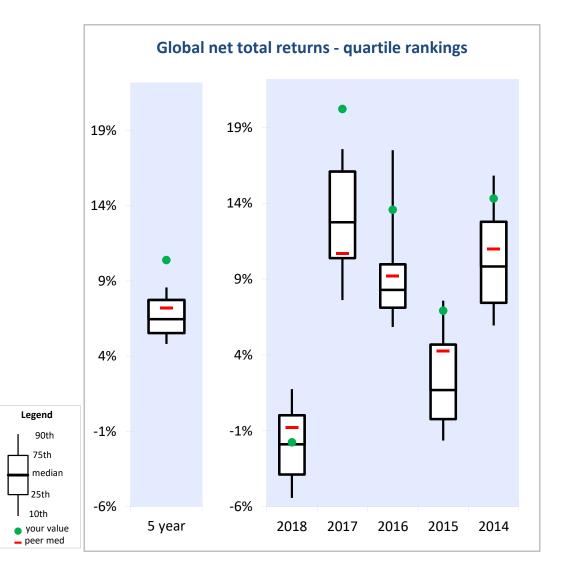
Total returns, by themselves, provide little insight into the reasons behind relative performance. Therefore, we separate total return into its more meaningful components: policy return and value added.

	Your 5-year
Net total fund return	10.0%
- Policy return	7.4%
= Net value added	2.6%

This approach enables you to understand the contribution from both policy mix decisions (which tend to be the board's responsibility) and implementation decisions (which tend to be management's responsibility).

The 5-year global median was 6.0% and the 5-year peer median was 6.8%.

Returns are reported in local currency.



# Your 5-year policy return of 7.4% was above both the Global median of 6.1% and the peer median of 6.3%.

Your policy return is the return you could have earned passively by indexing your investments according to your policy mix.

Having a higher or lower relative policy return is not necessarily good or bad. Your policy return reflects your investment policy, which should reflect your:

- Long term capital market expectations
- Liabilities
- Appetite for risk

Each of these three factors is different across funds. Therefore, it is not surprising that policy returns often vary widely between funds.



To enable fairer comparisons, the policy returns of all participants with policy weight in private equity were adjusted to reflect private equity benchmarks based on lagged, investable, public-market indices.

## Differences in policy return are caused by differences in policy mix and benchmarks. At the end of 2018 your policy mix compared to your peers and the global universe as follows:

• You had significantly more stock compared to the global average during a period of time where stock has performed well. You had a 5year average allocation of 79% in stock compared to 46% for your peers and 46% for the global universe over the same period.

5-year avera	5-year bmk. return				
	Your	Global			
	Fund	Avg.	Avg.	Fund	Avg.
Europe & Far East Stock	5%	2%	4%	13.2%	2.4%
U.S. Stock	0%	9%	12%	n/a³	9.3%
Emerging Market Stock	8%	4%	3%	4.2%	4.0%
Global Stock	66%	17%	14%	8.1%	7.4%
Other Stock <sup>2</sup>	0%	13%	13%	n/a³	n/a³
Total Stock	79%	46%	46%	8.2%	6.2%
Long Bonds	0%	10%	12%	n/a³	5.7%
Global Bonds	20%	7%	3%	5.4%	3.5%
Cash	0%	2%	1%	2.6%	0.6%
Other Fixed Income <sup>2</sup>	0%	17%	22%	n/a³	n/a³
Total Fixed Income	20%	36%	37%	5.4%	4.5%
Hedge Funds	0%	4%	3%	3.8%	3.2%
Real Assets <sup>2</sup>	1%	9%	9%	n/a³	n/a³
Private Equity	0%	5%	5%	7.4%	14.1%
Total	100%	100%	100%		

1. 5-year weights are based only on plans with 5 years of continuous data.

2.Other stock includes Canadian and ACWIxUS stock. Other fixed income includes Canada, U.S., Capital Indexed and EAFE bonds. Real assets includes commodities, natural resources,

infrastructure, REITS and real estate.

3. A value of 'n/a' is shown if asset class return are not available for the full 5 years or if they are broad and incomparable.

## Your fund uses derivatives to adjust exposure to several asset classes.

For the purposes of comparing your costs and value added to other participants, CEM looks at investments before the impact of derivastives. This allows us to compare, for example, the cost of the global stock assets in your plan to similar assets in your peers' plans. Our report will reflect your assets as they appear in the middle column - before derivatives.

	Actual asset i		
	Policy	excluding	including
Asset class	mix	derivatives	derivatives
Europe & Far East Stock	5%	4%	4%
Emerging Market Stock	10%	6%	11%
Global Stock	65%	46%	55%
Total Stock	80%	56%	70%
LLC Donde	00/	00/	09/
U.S. Bonds	0%	0%	0%
Global Bonds	20%	10%	10%
Cash	0%	12%	-2%
Total Fixed Income	20%	22%	8%
Hedge Funds	0%	5%	5%
Natural Resources	0%	7%	7%
Infrastructure	0%	3%	2%
Real Estate ex-REITs	0%	0%	0%
Diversified Private Equity	0%	1%	1%
Other Private Equity	0%	6%	7%
Total	100%	100%	100%

## Asset mix

## Net value added is the component of total return from active management. Your 5year net value added of 2.6% was second highest in our Global universe.

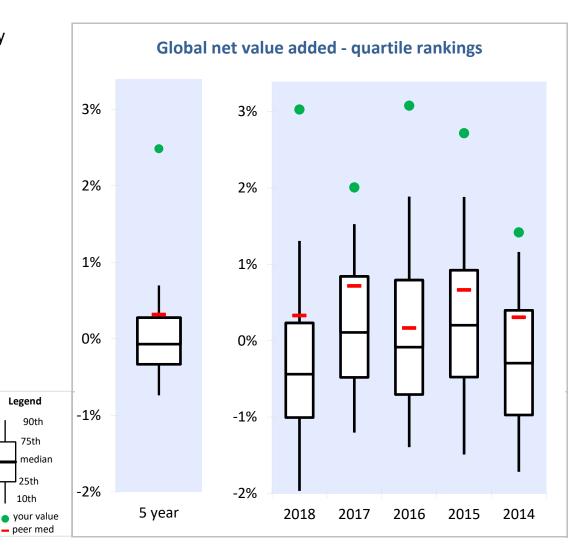
Net value added equals total net return minus policy return.

## Value added for New Zealand Superannuation Fund

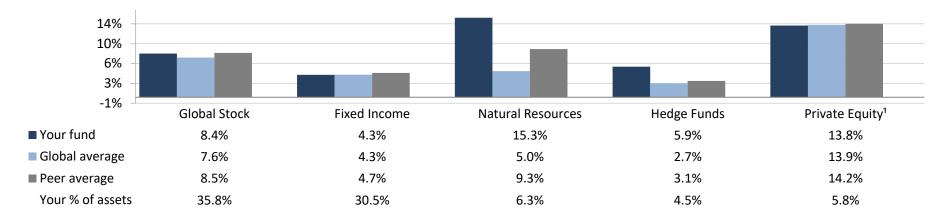
	Net	Policy	Net value
Year	Return	Return	Added
2018	-2.2%	-5.3%	3.1%
2017	19.8%	17.7%	2.1%
2016	13.2%	10.0%	3.2%
2015	6.5%	3.7%	2.8%
2014	13.9%	12.4%	1.5%
5-Year	10.0%	7.4%	2.6%

Your 5-year net value added of 2.6% compares to a median of 0.4% for your peers and 0.0% for the Global universe.

Your 2.6% 5-year value added translates into approximately \$4.7 billion of cumulative value added over 5 years, or \$4.7 billion more than if you had earned the Global median of 0.0%.

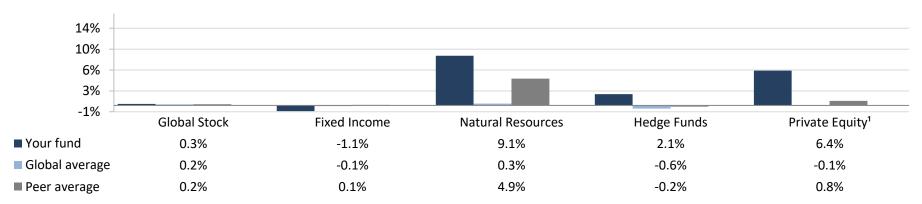


## Comparisons of your 5-year net return and net value added by major asset class.



## 5-year average net return by major asset class

### 5-year average net value added by major asset class



1. To enable fairer comparisons, the private equity benchmarks of all participants, including your fund were adjusted to reflect lagged, investable, public-market indices.

## Your investment costs were \$152.0 million or 38.7 basis points in 2018.

sset management costs by asset Internal Management External Management								
class and style (\$000s)	Passive	Active	Overseeing	Passive	Active	Perform.		
			of external	fees	base fees	fees <sup>2</sup>	Tota	al
Stock - EAFE	94	2,852	436		2,897		6,279	
Stock - Emerging			987	1,058	3 <i>,</i> 974		6,019	
Stock - Global	152		4,479	5,918			10,549	
Fixed Income - U.S.	72						72	
Fixed Income - Global	87		845	1,714			2,646	
Cash		3,193					3,193	
Hedge Fund - External Active			1,590		13,986	30,557	46,133	
Real Estate ex-REITs <sup>2</sup>		397					397	
Real Estate ex-REITs - LP <sup>2</sup>			234		102	754	336	
Infrastructure <sup>2</sup>		856	1,688		6 <i>,</i> 570	11,012	9,114	
Infrastructure - LP <sup>2</sup>			806		2 <i>,</i> 493	1,256	3,299	
Natural Resources <sup>2</sup>		1,820	2,293		5,776	1,548	9,889	
Diversified Private Equity - LP <sup>2</sup>			1,292		6,153	3,868	7,445	
Diversified Private Equity - FoFs <sup>1 2</sup>			203		921	447	1,124	
Other Private Equity - LP <sup>2</sup>		4,699	784		6 <i>,</i> 986	1,652	12,469	
Derivatives/Overlays	2,083	7,420					9,503	
Total excluding private asset perfo	rmance fe	ees					128,467	32.7bp
Oversight, custodial and other cos	ts <sup>3</sup>							
Oversight of the fund							16,626	
Trustee & custodial							6,465	
Consulting and performance meas	urement						0	
Audit							488	
Other							0	
Total oversight, custodial & other o	costs						23,579	6.0bp
Total investment costs (excl. transa	action cos	sts & priv	vate asset pe	rformanc	e fees)		152,046	38.7bp

Footnotes

hedge funds.

retirees.

3. Excludes non-investment costs, such as benefit insurance premiums and preparing cheques for

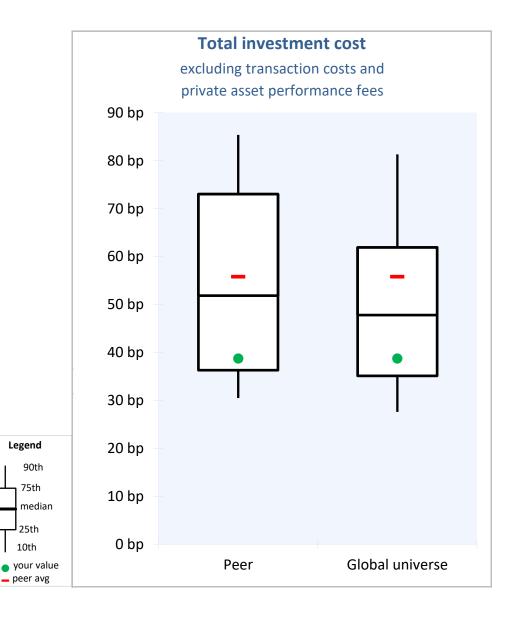
 Default underlying costs were added: Diversified Private Equity - FoFs 156 bp. Refer to Appendix A for full details regarding defaults.
 Total cost excludes carry/performance fees for real estate, infrastructure, natural resources and private equity. Performance fees are included for the public market asset classes and

## Your total investment cost of 38.7 bps was below the peer median of 51.9 bps.

Differences in total investment cost are often caused by two factors that are often outside of management's control:

- Asset mix, particularly holdings of the highest cost asset classes: real estate (excl. REITS), infrastructure, hedge funds and private equity. These high cost assets equaled 22% of your funds assets at the end of 2018 versus a peer average of 23%.
- Fund size. Bigger funds have advantages of scale.

Therefore, to assess whether your costs are high or low given your unique asset mix and size, CEM calculates a benchmark cost for your fund. This analysis is shown on the following page.



# Benchmark cost analysis suggests that, after adjusting for fund size and asset mix, your fund was slightly low cost by 2.0 basis points in 2018.

Your benchmark cost is an estimate of what your cost would be given your actual asset mix and the median costs that your peers pay for similar services. It represents the cost your peers would incur if they had your actual asset mix.

Your total cost of 38.7 bp was slightly below your benchmark cost of 40.7 bp. Thus, your cost savings were 2.0 bp.

## Your cost versus benchmark

	\$000s	basis points
Your total investment cost	152,046	38.7 bp
Your benchmark cost	159,753	40.7 bp
Your excess cost	(7,707)	(2.0) bp

Your fund was slightly low cost because you had a lower cost implementation style. These savings were mostly offset because you paid more than peers for some services.

## **Reasons for your low cost status**

	Excess Cost/	
	(Saving	
	\$000s	bps
1. Lower cost implementation style		
<ul> <li>Less active management, more lower cost passive</li> </ul>	(36,252)	(9.2)
<ul> <li>Less external management, more lower cost internal</li> </ul>	(8,066)	(2.1)
<ul> <li>Less partnerships as a percentage of external</li> </ul>	(3,680)	(0.9)
Less fund of funds	(5,013)	(1.3)
<ul> <li>Less co-investment as a percentage of LP/Co</li> </ul>	584	0.1
More overlays	6,679	1.7
	(45,748)	(11.7)
2. Paying more than peers for some services		
<ul> <li>External investment management costs</li> </ul>	22,845	5.8
<ul> <li>Internal investment management costs</li> </ul>	944	0.2
<ul> <li>Oversight, custodial &amp; other costs</li> </ul>	14,252	3.6
	38,040	9.7
Total savings	(7,707)	(2.0)

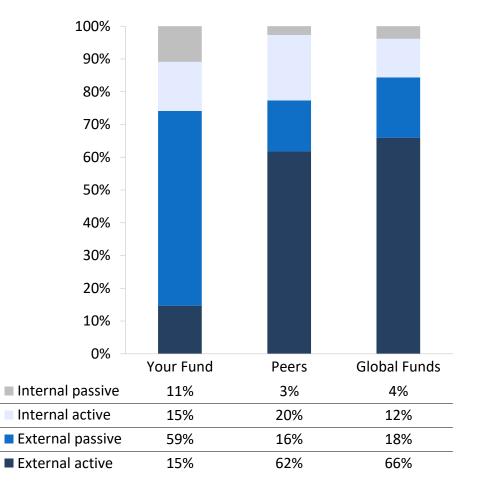
# Differences in cost performance are often caused by differences in implementation style.

Implementation style is defined as the way in which your fund implements asset allocation. It includes internal, external, active, passive and fund of funds styles.

The greatest cost impact is usually caused by differences in the use of:

- External active management because it tends to be much more expensive than internal or passive management. You used less external active management than your peers (your 15% versus 62% for your peers).
- Within external active holdings, fund of funds usage because it is more expensive than direct fund investment. You had less in fund of funds. Your 0% of hedge funds, real estate and private equity in fund of funds compared to 13% for your peers.

## Implementation style<sup>1</sup>



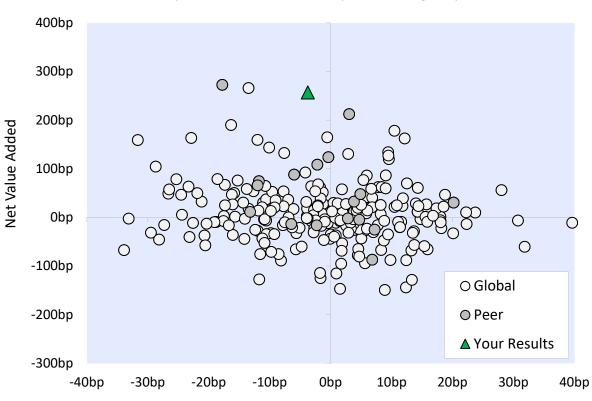
1. The graph above includes the impact of derivatives for your fund.

# The table below provides a summary of why you are high/low cost relative to the peer-median by asset class.

	ا مر مورا	Deutine		
	Impl.	Paying		
	style	more/(less)	Total	Total
Asset class/category	\$000s	\$000s	\$000s	bps
Stock - EAFE	392	2,348	2,740	16.7 bp
Stock - Emerging	(7,409)	1,160	(6,249)	(27.9) bp
Stock - Global	(28,259)	2,187	(26,072)	(14.4) bp
Fixed Income - U.S.	(25)	66	41	14.4 bp
Fixed Income - Global	(1,063)	769	(294)	(0.8) bp
Real Estate ex-REITs			Excluded	Excluded
Infrastructure	(4,121)	4,773	652	4.9 bp
Natural Resources	(7,295)	(1,507)	(8 <i>,</i> 802)	(33.7) bp
Hedge Funds	(4,040)	12,423	8,383	42.0 bp
Diversified Private Equity	(608)	1,571	963	22.9 bp
Other Private Equity			Excluded	Excluded
Derivatives and overlays	6,679	0	6,679	1.7 bp
Oversight, custodial & other	n/a	14,252	14,252	3.6 bp
Total	(45,748)	38,040	(7,707)	(2.0) bp
Real Estate ex-REITs Infrastructure Natural Resources Hedge Funds Diversified Private Equity Other Private Equity Derivatives and overlays Oversight, custodial & other	 (4,121) (7,295) (4,040) (608)  6,679 n/a	 4,773 (1,507) 12,423 1,571  0 14,252	Excluded 652 (8,802) 8,383 963 Excluded 6,679 14,252	Exclud 4.9 (33.7) 42.0 22.9 Exclud 1.7 3.6

## Why are you high/(low) cost by asset class?

## Your 5-year performance placed in the positive value added, low cost quadrant of the cost effectiveness chart.



5-Year net value added versus excess cost

(Your 5-year: net value added 257 bps, cost savings 4 bps<sup>1</sup>)

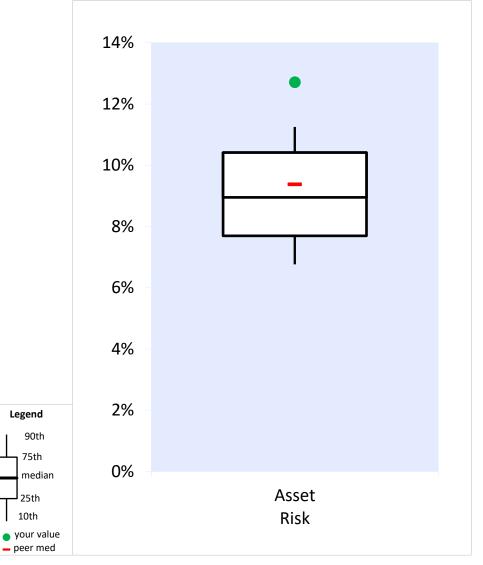
**Excess Cost** 

1. Your 5-year cost savings of 4 basis points is the average of your cost savings for the past 5 years. Prior years' cost savings are calculated using regression analysis.

U	2018	2017	2016	2015	2014	5-year
Net value added	311.0bp	209.0bp	316.0bp	280.0bp	150.0bp	256.8bp
Excess Cost	-2.0bp	-1.4bp	-3.8bp	-6.2bp	-5.4bp	-3.8bp

## **Comparison of risk levels**

Your asset risk of 12.7% was above the Global median of 9.0%. Asset risk is the standard deviation of your policy return. It is based on the historical variance of, and covariance between, the asset classes in your policy mix.



## **Global risk levels at December 31, 2018**

## Summary of key takeaways

### Returns

- Differences in total returns reflect in large part home-market biases and the relative performance of currencies. So they are not the primary focus of this report.
- Your 5-year net total return was 10.0%. This was above the Global median of 6.0% and above the peer median of 6.8%.
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## Value added

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## **\$** Contribution versus median performance

• Your fund is approximately \$4.7 billion better off than if it had earned the Global median value added of 0.0%

## **Cost and cost effectiveness**

- Your investment cost of 38.7 bps was below your benchmark cost of 40.7 bps. This suggests that your fund was low cost compared to your peers.
- Your fund was slightly low cost because you had a lower cost implementation style. These savings were mostly offset because you paid more than peers for some services.

## Risk

• Your asset risk of 12.7% was above the Global median of 9.0%.